

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



هيئة الإعلام



الهيئة الوطنية
للصحافة
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الموافق

السادة محطات البث الفضائي والإذاعي
والمطبوعات الصحفية والمواقع الإلكترونية المرخصة المحترمين

تحية طيبة وبعد،،،

إشارة الى كتاب معالي وزير الاتصال الحكومي رقم أ ح / 752/76/42 تاريخ 2024/6/30 ومرفقاته بخصوص فتح باب تقديم طلبات المشاركة في الدورة التاسعة لمسابقة الصحفيين تحت عنوان " كازاخستان بعيون وسائل الإعلام الأجنبية " .

يرجى للراغبين بالمشاركة زيارة موقع الهيئة (www.mc.gov.jo) للاطلاع على المرفقات التي تتضمن التفاصيل الخاصة بالمسابقة.

واقبلوا فانق الاحترام ،،،

المدير العام
بشير حسن المومني



نسخة:
- م. م. العلاقات العامة و اعتماد الإعلاميين.
- م. م. التراخيص.
- ب. ع.

المملكة الأردنية الهاشمية

هاتف : ٥٥٤٩٧٢٠ - ٥٥٥٢٣٢ ٦ ٩٦٢٢ + فاكس : ٥٥٥٠٠٢٧ ٦ ٩٦٢٢ + ص.ب: ٩٦٠ عمان ١١١١٨ الأردن . الموقع الإلكتروني: www.mc.gov.jo

CALL FOR ENTRIES:
“Kazakhstan through the Eyes of Foreign Media” Contest

The Ministry of Foreign Affairs of the Republic of Kazakhstan, in partnership with Kazakhstan’s Chief Editors’ Club, is delighted to announce the opening of applications for the 9th edition of the contest titled “Kazakhstan through the Eyes of Foreign Media”. This contest invites foreign journalists to submit their written or filmed works showcasing diverse aspects of Kazakhstan.

Since 2014, the Competition has curated text and video submissions from foreign authors who provide creative, reliable, and objective insights into various aspects of Kazakh reality. In today’s digital age, social networks have become a burgeoning source of high-quality content. We wholeheartedly embrace the participation of bloggers and active social media users, inviting them to share their unique perspectives on Kazakhstan.

The partners of the competition include Kazakh Tourism National Company JSC, the Secretariat of the Conference on Interaction and Confidence Building Measures in Asia (CICA), the non-commercial joint-stock company “KazAID”, Kazakhstan’s National Sports Association, and the national television channel “Jibek Joly”.

In addition to the primary categories, this year introduces new nominations initiated by “KazAID” and Kazakhstan’s National Sports Association, with each awarding two winners.

Applications for works about Kazakhstan (*analytical, cultural-entertainment, documentary, etc.*) that were published in foreign media or on social networks between August 1, 2023, and August 1, 2024, are now being accepted for the contest.

The winners of the competition will be determined by a jury that includes the Deputy Foreign Minister of Kazakhstan, Roman Vassilenko; the President of Kazakhstan’s Chief Editors’ Club, Bibigul Zheksenbai; the Chairman of the Management Board of Kazakh Tourism Company, Kairat Sadvakassov; an Expert in the CICA Military-Political Dimension, Ambassador Doulat Kuanyshev; the Chairman of the Board of KazAID, Arken Arystanov; the President of Kazakhstan’s National Sports Association, Islambek Salzhanov; and the Director of the TV channel “Jibek Joly” Yerkezhan Kuntugan.

According to the competition results, five winners from five geographical areas will be determined:

- North and South America;
- Europe;
- CIS countries;
- Middle East & Africa;
- Asia-Pacific region,

and four laureates in the nominations for tourism, CICA, “KazAID,” and national sports.

The winners will be awarded a trip to Kazakhstan, including visits to the cities of Astana, Almaty, and the Mangystau region, where they will enjoy a rich cultural program.

Additionally, in keeping with established tradition, meetings with representatives of the public sector, experts, journalists, scientists, and cultural figures of Kazakhstan will be specially organized for the laureates of the competition.

All works must be submitted no later than August 1, 2024, via e-mail at mediacontest2024@mfa.kz.

The results of the competition are scheduled to be announced by August 5, 2024.

For more information, please contact mediacontest2024@mfa.kz or phone +77172720987.

“Kazakhstan through the Eyes of Foreign Media” Contest Rules

- Citizens of all countries (excluding Kazakhstan) are invited to participate in the contest;
- Participants can be **staff and freelance representatives** of print and online media, as well as bloggers;
- To participate in the contest, it is necessary to post either an article of **300 to 3000 words** / a television or radio report, a podcast, or a post in social media lasting **from 1 to 60 minutes**, in foreign media or social media between **August 1, 2023, and August 1, 2024**;
- If the language of the material is not Kazakh, Russian, or English, it is necessary to **include a translation** in these languages;
- Completed applications together with the materials and the translation (if required) should be **sent to mediacontest2024@mfa.kz**;
- Topics of work should cover one or more of the following areas in relation to Kazakhstan: **economy and trade, culture and traditions, history, tourism, modern society, education, science, national sports, CICA or KazAID themes**;
- Applications must be submitted **no later than August 1, 2024**;
- **Five winners** will be selected by a panel, one from the following regions:
 - North and South America;
 - Europe;
 - CIS countries;
 - Middle East and Africa;
 - Asia-Pacific region;
- **Four winners** will be selected, from any region, **from each of the following nominations**: tourism, “CICA’s contribution to the synergy of multilateral cooperation formats in Asia”, “KazAID - a new name on international development cooperation” and national sports theme.
- The results of the contest will be announced by **August 5, 2024**;
- The winners will be awarded a **trip to Kazakhstan**. The organisers will cover the cost of an economy class flight, hotel accommodation and local transportation, a cultural program in Kazakhstan, as well as daily expenses.

Application Form

Name	
Surname	
Middle name (if applicable)	
Sex	
Date of birth	
Citizenship	
Country and city of residence	
Staff / Freelance media employee	
Name of the media outlet where the work was published	
Name of the account on social media and a link to the account	
Link to the material and its full text (attach)	
Language of the material	
Availability of translation into Kazakh, Russian, or English (attach)	